

# The **Answer** To Keeping Your Loved Ones At Home.

AT GOLDEN YEARS WE PROVIDE:

**Companion Care:** A less-intensive, non-medical form of home care. Allow your loved one to live an independent life with fulfillment and joy; while having peace-of-mind when you cannot be there.

**Personal Care:** The next level of service which includes all Companion Care has to offer, while also attending to the physical needs of your loved one. This care is fitting for those who require a higher-degree of assistance due to an injury, disability, or aging.

**Dementia and Alzheimer's Care:** An area of expertise for our caregivers. These disorders are life-changing for the one suffering, as well as loved ones. Let us help navigate the ever-changing needs of those you love with a personalized approach to their care. Our one and only goal is to maximize their quality of life.



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Longmeadow, MA 01106

**413-209-8208**  
**800-470-7016**

[www.GoldenYearsUSA.com](http://www.GoldenYearsUSA.com)

Hampden County • Worcester County • Greater Boston

Licensed in requiring States  
Comprehensive background and criminal checks for all caregivers  
Bonded and Insured

### Health Insurance

We work hard to make sure everyone has access to our care. Therefore, we accept most public and private insurance plans. In addition, for those without insurance we offer special pricing for most services.

A proud partner of:



A community-based, not-for-profit healthcare organization.  
[www.commonwealthcarealliance.org](http://www.commonwealthcarealliance.org)

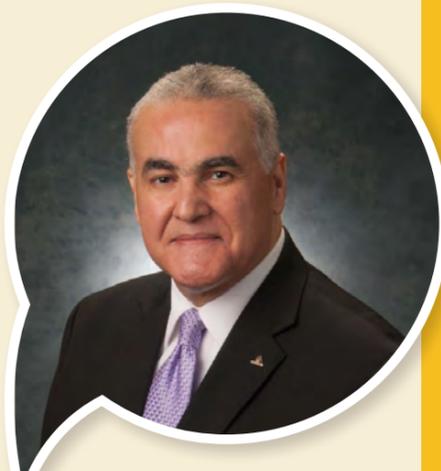


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## About Golden Years & Our Founder

Cesar Ruiz, Jr. was fortunate to have been raised by two incredible parents. He will tell you, *“My character is a direct result of my Mom and Dad. They raised me to put the concern of others first; sharing the rewards are always so much greater. They were spot on.”*



**Cesar Ruiz, Jr.**  
Founder

The Ruiz family suffered a great loss in 2016 when the patriarch, Cesar Ruiz, Sr., passed away. This was the catalyst for Golden Years. Lifelong friends Lisa and Vincent Santaniello also shared Cesar’s dream, they believed it so much they became partners in Golden Years. Cesar uses his mom as the barometer for all hiring of caregivers. *“My mom is the gold-standard. Every person on our team needs to have the heart for caring that my mom has always demonstrated.”*

As a father and grandfather, Cesar’s ultimate goal is to make sure that someone you love never feels alone when you are unable to be by their side. At **Golden Years we provide traditional homecare services, with the special something Mom calls the ‘magic’** (see right) to each client. It is not uncommon for the Golden Years caregivers to have a Thanksgiving invite; they become part of the family.



Golden Years is a private-duty agency providing superior-quality, and compassionate homecare services, in addition to being a certified vendor with Commonwealth Care Alliance combining MassHealth and Medicare benefits AND MORE at \$0 cost. We provide a comprehensive range of services including personal care, companion care, and Dementia and Alzheimer’s care.

**“We trust Golden Years & know they provide the highest level of care.”**

– Bettina, Westfield, MA

## Our Services

Our team provides the following services based on the needs of your loved one:

<b>(ADL) Activities of Daily Living</b>	<b>Hospice Support</b>
<b>Alzheimer &amp; Dementia Care Specialists</b>	<b>Hygiene Assistance Practices</b>
<b>Assistance with Dressing</b>	<b>Light Housekeeping</b>
<b>Bathing / Showering</b>	<b>Meal Preparation</b>
<b>Companionship</b>	<b>Medication Reminders</b>
<b>Custodial Care</b>	<b>Nursing Staff Assistance</b>
<b>Doctor Visit Accompaniment</b>	<b>Respite for Family Caregivers</b>
<b>Errands &amp; Shopping</b>	<b>Walks</b>

## The ‘Magic’

Our caregivers provide these programs among others that set us apart from the rest:

### Music Makes The Heart Sing:

Our **Music Therapy Program** is a chance for our clients to express themselves in a different way and allows our caregivers to get to know them on a more personal level.

### Laughter Is The Best Medicine:

Life is better when you’re laughing, and our team of caregivers are known for keeping a smile on every client’s face through our **Laughter Program**.

### Aromatherapy To Soothe The Soul:

Our **Aromatherapy Program** provides wonderful comfort to the elderly, and has been a great solution for individuals with dementia. Our trained caregivers use aromatherapy techniques to ease pain, depression, and anxiety.

## assurance noun [uh-shoo-r-uh ns]

1. a positive declaration to give confidence
2. promise or pledge; guaranty; surety

At Golden Years we assure you that, **not only are your loved ones not alone... YOU are not alone in the process.** If you’re considering homecare services, we understand it can be unnerving. To help ease your mind, here is **what to expect on your Inquiry Visit:**

- We discuss your expectations and needs.
- We help you find clear and concise answers to your questions about home healthcare.
- Our experts review the care needs of your loved one.
- Please note, when needed, we may consult with the physician(s) of the care recipient, social worker, hospital, or nursing staff to get a complete and accurate picture of homecare needs.
- We then select an experienced, skillful, and compassionate homecare provider based on your expectations and care needs.
- Upon completion of this quick, but comprehensive process, you will leave our office pleased knowing the care needs of your loved one will be taken care of with professionalism and compassion.
- Lastly, it’s time for you to breathe and relax. You and your loved one are in good hands.

## Golden Years Offers Flexibility Based on Need:

**Hourly Care**  
**24/7 Multiple Shift Care**  
**Live-In Care**

**Weekend & Holiday Care**  
**Temporary or Long-Term Care**  
**Affordable Hourly Rates**

